

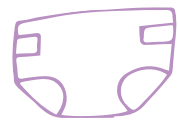
MORE ABOUT OUR 40TH ENDOWMENT FUND



An endowment fund is a powerful tool for sustainability for an organization. One-time gifts to the fund provide a perpetual source of income through investment earnings, a percentage of which are distributed to ICS each year. The organization can use that income for long-term planning or enhancing its programs.



For Infant Crisis Services, another key use of that income is responding to emerging needs, as we did in 2025. We factored it into our decision to provide extra visits to clients starting in October, knowing we had those funds available.



We launched the 40th Birthday Endowment with the support of our Visionary Partner and lead endowment donor, Lauren Von Mingee, in 2024. **Now, we are excited to tell you about a \$30,000 matching donation from an anonymous donor.** We invite you to make a lasting gift to our organization by contributing to our endowment fund.

Your gift to our endowment means a great deal to us and to the future of our littlest citizens. If you would like to learn more about the endowment fund, please visit our website at www.infantcrisis.org/endowment, or email Lisa Perry, lisaperry@infantcrisis.org.

SAVE THE DATE



SATURDAY, APRIL 18, 2026

Stars and Stipes Park
3701 S Lake Hefner Dr

1-Mile Fun Run @ 8:00am
5K @ 8:30am

Our Teen Associate Board invites you to lace up your workout shoes and join them at the eighth annual Baby Steps 5K and 1-Mile Fun Run on Saturday, April 18th at Stars and Stripes Park. The teens host the event to raise funds for Infant Crisis Services and promote our mission. For more details and to register, scan the QR code above.

For further questions, or if you would like to be a race sponsor, contact Marcella at mmorgan@infantcrisis.org. Please know how much we genuinely appreciate your support of our Teen Associate Board.



SUPPORT HB 2935



Due to the efforts of Teen Associate Board member, Sage Ralls, the Oklahoma Legislature may soon consider HB 2935, **which would eliminate the state sales tax on diapers.** Our own Miki worked with Sage to inspire the bill, and she collaborated with Rep. Emily Gise, R-OKC, to draft the legislation. If passed, HB 2935 would make diapers more affordable and accessible to families. It is a crucial step in making sure every baby stays clean, dry, and healthy.

Show your support by contacting your State Representative to urge a **YES vote on HB 2935.**

Find your Rep:



Template Letter to State Representative

WINTER 2026

BABY TALK

The Newsletter of Infant Crisis Services

This edition comes with a \$30,000 endowment match. Double your impact by giving to ICS through this newsletter!

Bold Action Brings Hope in Uncertain Times



The specter of economic insecurity grew across the United States in late summer 2025. Our community braced for a government shutdown and its impact on families' finances. Like other nonprofits and social service agencies, Infant Crisis Services wondered how those families would cope with the loss of paychecks and government benefits over an extended time.

On top of that, Miki Farris, ICS co-founder and executive director, felt increasingly concerned that families in our area did not know that they were eligible to receive assistance from ICS for their little ones.

Then in October, the speculation became reality when federal agencies shut down or began operating with reduced staff. As a direct result, SNAP benefits were paused.

Circumstances called for bold action to ensure babies and toddlers did not go without basic needs. Infant Crisis Services began providing extended visits above the usual four per year to all children younger than four on October 23. This applied to all our little clients even if they had used their four visits.

The move was necessary, Miki said at the time, to reach families with babies and toddlers who had found themselves in unexpected circumstances and needed help getting life-sustaining essentials for their children.

ICS saw a significant surge in visits in the following two

weeks, averaging 175 visits per day in-office and at the BabyMobile®, an increase of 84 percent. From October 24 to November 7, ICS served 1,918 clients, 800 more than in the comparable period in 2025. **November finished as the busiest month in ICS history with 3,043 babies and toddlers served.**

ICS clients are usually close to their allotted four annual visits by that time of the year. Our Client Services team reported seeing previous clients come for extra visits, further evidence the move was needed. ICS continued offering unlimited visits until December 23. One third of visits were extra visits during this time.

“As a stay-at-home mom of a special needs 19-year-old and two kids under four years old, I am very thankful for the help that I have received,” said Sarah of Oklahoma City, who visited ICS in December.

The decision to lift the annual limit on visits could be seen as a risky move. However, ICS had also seen encouraging signs in 2025 amid the uncertainty and fear. Oklahomans rallied to help their neighbors. Our supportive community stayed committed and continued to give to our mission. As a result, ICS was confident that we could meet the need.

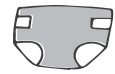
Because you have our back, Infant Crisis Services stays ready to provide food, diapers and hope to our little clients in uncertain times.



YOUR IMPACT IN 2025

25,082 babies & toddlers were fed and diapered in 2025

Services Impact



1,306,723 DIAPERS
Ensured babies & toddlers went to bed with a dry bottom, preventing diaper rash, UTIs, & other health issues.



245,000 BOTTLES OF FORMULA
Provided babies with the nutrients they need to have a healthy start in life.



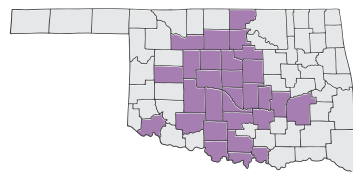
16,355 TODDLER PACKS
Ensured toddlers had shelf-stable food items.



18,100 POUNDS OF CLOTHING
Kept babies & toddlers warm, cozy, and covered.

BabyMobile Impact

10,618 babies were served on our mobile units that visited **59 different locations** in **31 counties**.



Donation Impact



2,314 INDIVIDUAL DONORS
Helped us serve babies and toddlers across the state. Thanks for your support!



66% OF DONATIONS - \$100 OR LESS
In 2025, 66% of donations were \$100 or less. Small gifts can make a huge impact!



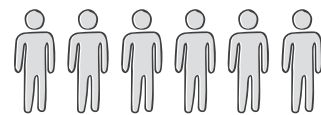
DONATIONS FROM 84 TOWNS
We received donations from 84 towns in Oklahoma. We love our state!



\$1,078,527 WORTH OF IN-KIND GOODS
Were donated by our wonderful community!

Volunteer Impact

3,674 volunteers gave **11,835** hours of their time to Infant Crisis Services.



That's the equivalent of **6 full-time employees!**

MISSION MOMENT WITH MIKI



A new year has arrived, but 2025 is fresh on my mind. I think back to the little ones Infant Crisis Services fed and diapered, more than 25,000, and about the stressful times that we helped them get through. **And I am reminded that we were blessed to do so because of the wonderful community support that we have.**

That support manifested in many shapes and sizes. Donors gave through traditional methods such as our online campaigns and mailing in checks in response to a newsletter. We received generous grants to support the BabyMobile® and to cover general operating expenses. Retailers and restaurants hosted giveback nights, sharing a portion of their proceeds with ICS. Our annual events, Bingo for Babies and Boots and Ball Gowns, sold out and raised \$1,009,650 to provide life-sustaining essentials to children in our region. Many others dreamed up their own creative fundraisers and drives (Yukon High School's "Schedulepalooza" comes to mind), collecting \$1M worth of in-kind goods.

All of it helps tremendously. From the individual on Facebook who offers to bring clothes and baby items to the retiree who gives a substantial monetary gift in memory of a loved one. We are humbled by every act of support for our mission.

Reaching our fundraising goal with three months left in our fiscal year is a hundred percent due to your generosity. Looking at the data, we anticipated serving at least 23,000 little ones in 2025, and instead we served more than 25,000 for the second consecutive year. **You helped us do that!**

I'm excited to see the creative ways you support ICS in 2026, such as Double Wolf Dare Week at Edmond Santa Fe High School in February. I hope you will continue to trust us to use your gifts to make sure babies and toddlers go to bed with a full tummy and a dry bottom.

Always for the babies,

Miki Farris

Miki Farris, Executive Director & Co-Founder

2026 YOUNG PROFESSIONALS BOARD

Congratulations to our 2026 Young Professionals Board - we can't wait to see what you accomplish this year!

Chair

Jordan Edwards

Vice Chair

Annie Baze

Secretary

Claire Ratliff

Treasurer

Kirsten Holder

Governance

Kristin Check

Bingo for Babies Co-Chairs

Allie Dodson

Taylor Dillard

Members

Gayathri Anil

Michael Balp

Victoria Bauchou

Stephanie Biscione

Aubrey Bussow

Maggie Carney

Margaret Clark

Alley Cottrell

Lindsay Dawkins

Riley Dunham

Isabel Farris

Angie Garrett

Rubell Goe

Meaghan Hatch

Paige Hatcher

Sarah Margaret Hendrickson

Haley Hetrick

Hank Honas

Jordan Jackson

Frances Johnston

Madeline Lauderdale

Kasidi Liebmann

Mackenzie McCuan

Taylor Nelson

Jennifer Nguyen

Angela Oommen

Virginia Ratliff

Ben Rice

Zack Smith

Rachael Terlip

Molly Tipton Greenfield

Cecily Tullis

Hannah Van Alstine Srsen

THROUGH THE YEARS

We are the **ONLY food and diaper pantry** of our kind in central Oklahoma

Over the last 41 years, Infant Crisis Services has served more than **428,000 babies and toddlers**

Since 2004, we have been recognized as a **4-star charity on Charity Navigator**

Summer Teen Program

Students, ages 13-17, are encouraged to apply for the 2026 session which runs June 1 - July 31. There are three options to participate, including fully virtual. Students will earn credit hours by volunteering, raising money, and collecting diapers for our little clients. Deadline to apply is March 10.

