

Infant Crisis Services Statement of Activities

for the year ended March 31, 2025

	for the year ended March 31, 2025	for the year ended March 31, 2024
Revenues and Support		
Contributions	\$3,366,267	\$4,492,053
Grants and sponsorships	977,423	721,491
Investment income, net	276,338	470,682
Special event revenues	1,238,872	1,226,824
Other income	-	-
Total Revenue and Support	5,858,900	6,911,050
Expenses		
Program services	3,623,178	3,317,138
Management and general	252,548	197,831
Cost of direct benefit to donors	268,718	369,633
Fundraising	610,212	446,734
Total Expenses	4,754,656	4,331,336
Change in Net Assets	1,104,244	2,579,714
Net Assets, beginning of year	14,393,605	11,813,891
Net Assets, end of year	15,497,849	14,393,605

Infant Crisis Services provides life-sustaining food, formula, and diapers to babies and toddlers in times of crisis...because no baby should go hungry.

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Oklahoma City, OK 73105
(405) 528-3663
www.infantcrisis.org



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SUMMER 2025

BABY TALK

The Newsletter of Infant Crisis Services

A Legacy of Giving Back to Little Ones

Lois Conklin feels she is in a good place to continue giving passionately to others who have little means, just as she and her late husband, George, gave throughout their married life.

The desire to give to those in need came naturally to the Norman couple. Lois, 88, and confident that she has enough to live on for the rest of her life, now wants to do some good with the investment income she built up in the past 30 years. In June, she gave an extremely generous gift of \$30,000 to Infant Crisis Services.

Lois has made significant donations to OU Children's Hospital, Make-A-Wish of Oklahoma, and Norman Public Schools, among others. She was thinking of the BabyMobile® when she decided to make her gift to ICS. Lois wants to take care of the little ones, to see that they have more than she and George did while growing up.

Lois grew up in Kinsley, Kansas, and was the second youngest of 12 children. Her father passed away when she was 16. Her mother supported Lois and her youngest sister, earning just \$60 a month. She doesn't recall feeling like they were struggling, however, just that the family didn't have much. Not long after, she married George, whose family also had limited means. They didn't have a lot of money but, to Lois, they did have a good time in the small town.

George later made a good living as a heavy-equipment mechanic, drawing on his experiences working on a farm as a youth and in the Army. Their income allowed the couple to travel often and enjoy life more. Lois loved so many things about George, like how he loved to tease and



Lois Conklin (left) & Miki Farris (right)

joke a lot. They did everything together, went everywhere together.

When George passed away last year, they had been married for 71 years. Lois believes she is honoring his memory and their shared wishes with her philanthropic efforts. She makes time for herself, exercising at her independent living center every day. Working with the many charities also keeps her busy. Particularly in the past few months, with several of the organizations wanting to show her their appreciation.

Infant Crisis Services takes this moment to show ours:

Thank you, Lois, on behalf of the babies.

Mission Moment with Miki

2024-2025 Annual Report



When my Sunday school team began implementing the project that would eventually become Infant Crisis Services, first on our minds was addressing the pressing issue: a baby or toddler could go to bed hungry or in

a wet diaper the next night. We soon recognized, however, that diaper need can also have lasting impacts and wide-ranging effects on children and families of diverse backgrounds.

For many working Oklahomans, it is a struggle to nail down good affordable day care. Once they do, most day cares require families provide a regular supply of diapers for their child. If they suddenly run out, the family risks having to pull a child out for a day or two, which leads to loss of worktime and income. For working parents, this is something that can pop up, anytime, out of the blue.

Unfortunately, being on WIC or SNAP wouldn't help in this case, because those programs do not cover diapers. Even with TANF, families often don't have enough to buy diapers after paying all the other essential bills.

Every day we witness how Infant Crisis Services provides practical, real-time solutions for working families and others. National Diaper Need Awareness Week is the perfect time to also remember that fighting diaper need today lays the foundation for brighter, healthy outcomes for children tomorrow.

We are super grateful to have OU Health and Quad Construction as co-presenting sponsors for this year's NDNAW, which runs September 15-21. We feel immense gratitude for the National Diaper Bank Network that provides diapers at a significant discount so that ICS can continuously serve clients. We thank our entire community for its continued support, as together we have provided diapers and life-sustaining essentials to more than 400,000 babies and toddlers.

Always for the babies,

Miki Farns

Fiscal Year 2025 Statistics

April 1, 2024 - March 31, 2025

Visits

10,287
of these visits occurred on the BabyMobile

Total number of visits:
23,607

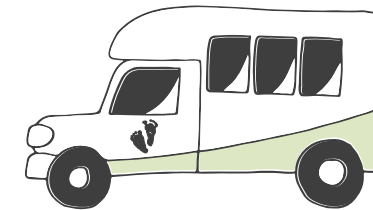
25.2%
of these were new clients

BabyMobile


320
Total Stops

Top Counties Served

3,335 served in Oklahoma
980 served in Pottawatomie
674 served in Cleveland
680 served in Comanche




Services Provided


1,239,635
Diapers


216,524
Bottles of Formula


15,388
Packs of Shelf-Stable Food

Volunteer & Donor Information


3,498
Volunteers


10,767
Volunteer Hours


3,315
Total Donors

\$963,415
worth of items donated

Upcoming Event:

BINGO FOR BABIES



Let's boogie down with the Infant Crisis Services **Young Professionals Board at Bingo for Babies on October 24!**

The theme for this year is "Studio Bingo." So, break out your most dazzling disco attire and bring your best dance moves to the Oklahoma City Country Club. Sponsorships and tickets now available! If you are interested in becoming a sponsor for this event, scan the QR code or reach out to **Special Events Manager Meghan Hilterbrand** at meghanhilterbrand@infantcrisis.org or 405-778-7620

Co-Chairs:
Annie Baze & Allie Dodson

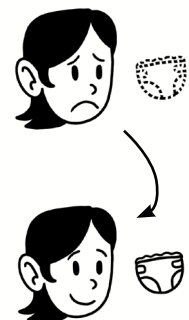
Date: Friday, October 24th
Time: 6:30pm - 11:00pm
Location: Oklahoma City Golf and Country Club



Checking in on Moms

"Hopeless." "Stressed." That's how two separate moms described their state of being when they came to Infant Crisis Services in June. Their feelings, unfortunately, are not uncommon, particularly for families facing diaper need. In a recent survey by the National Diaper Bank Network, 56% of all mothers responded that they felt stressed or anxious when they could not afford the basic household necessities needed by their families. **When adding diaper insecurity to the equation, that grew to 77%.***

With your support, Infant Crisis Services gives out more than just life-sustaining necessities. We give mothers relief which can lead to good mental health during a crucial time.



- In 2024, 46% of U.S. families with young children under age 4 wearing diapers experienced diaper insecurity.*
- 79% of mothers with diaper insecurity feel stressed or anxious when they are unable to afford enough diapers for their children.*
- 61% of mothers with diaper insecurity feel that their self-esteem is directly tied to their ability to provide financially for their children.*
- In Fiscal Year 2025, 1.2M diapers were provided to babies and toddlers through Infant Crisis Services.**

*National Diaper Bank Network. (2025). The NDBN Diaper Check 2024: Diaper Insecurity among U.S. Children and Families. nationaldiaperbanknetwork.org/the-ndbn-diaper-check-2024/

Key Events:

Friday, Sept. 19th
Corporate Drive Drop-off Day at ICS

Sunday, Sept. 21st
Diaper Collection Day (open to the public)

Weeklong Activities:

Diaper bingo card

Group drives

Baby photo "contest" on social media

Give back days & nights

Presented By:



&

